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FOR IMMEDIATE RELEASE

Technology Gives Property Managers an Edge in Today's Market

San Diego, CA, February 3, 2009 - Property managers are under more pressure than ever to meet the demands of owners, tenants, and other stakeholders in today's market. They are looking for ways to streamline business and increase efficiency. In order to stay ahead of the competition, today's managers must be educated about the industry's best practices and burgeoning technology.

That's why vendors like janitorial service company, Servi-Tek, have improved the ease of business in the form of a web-based database that provides accessible and relevant information to their customers. Based in San Diego, the company's founders combine over forty years of industry experience and offer technological advancements typically ignored by the service industry.

They realized that in order to provide their customers with the convenient and customized service they deserve, they couldn't rely on the existing technology used by their competitors.

"We found that the current technology in our industry was missing important elements. In order to implement our company's mission of providing the best service possible, we had to develop our own technology," said Kurt Lester, one of the founders of Servi-Tek.

So they developed Servi-Trak™, a tailored and trackable web-based program that delivers accurate information and timely service to their customers. Technology drives the business from the site analysis to the chemicals used onsite. A client's account information is updated in real time, which ensures message accuracy and a quick response. Customers can even use an online work order system to submit requests which automatically modifies the janitor's work schedule and job duties.

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Servi-Tek understands that every business has individual needs and uses their proprietary system to assist commercial, retail, class A, facility, medical, pharmaceutical, HOA and hospitality industries alike.

“It’s not enough to provide the technology without making sure it’s implemented correctly,” said Eric Friz, another one of the company’s founders. “Our quality assurance program has helped us to reduce human error through checks and balances. Additionally, QA managers visit our customers regularly to make sure each job was done right.”

In addition, Servi-Trak™ gives customers access to their quality assurance reports in real time, day or night; they also receive an e-report on a monthly basis. These proprietary reports are unprecedented in the service industry and just reiterate Servi-Tek’s commitment to going the extra mile.

For Servi-Tek, it is not just “janitorial as usual.” By combining technology with functional tools that improve efficiency in the workplace, Servi-Tek provides unparalleled service in the industry. Through their proprietary Servi-Trak™ system, clients have access to a tailored and trackable web-based database that delivers accurate information and timely service. Developing lasting relationships with their clients and associates is the cornerstone of their success. Servi-Tek provides environmentally friendly janitorial services to clients in California, Arizona, and Nevada. For more information on Servi-Tek, visit www.servi-tek.net.

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