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FOR IMMEDIATE RELEASE

Sustainable Cleaning Solutions Means Real Savings

San Diego, CA, July 1, 2009 - Servi-Tek Janitorial Services employs environmentally sound practices through the exclusive use of products that meet the strict requirements of green cleaning. They offer green cleaning as a standard of operation, not as an option in a menu of services like many of their competitors. This practice reduces the impact on natural resource consumption, enhances occupant comfort and health and minimizes strain on local infrastructure while improving the bottom line.

“We reduce our carbon footprint through our unique team cleaning process, supply requisition, and focus on energy efficiency,” Eric Friz, partner of Servi-Tek. “By using non-toxic, non-reactive chemicals, there is minimal impact on the environment. Additionally, our team cleaning approach reduces energy consumption and the bottom line.”

Because of the environmental and human health benefits associated with cleaning practices, the LEED for Existing Buildings (LEED-EB) Rating System has incorporated credits that reward green cleaning. Green cleaning provides an excellent opportunity to enhance a building’s longevity without expending large sums of money. Servi-Tek’s program meets all requirements for the maximum points available towards LEED certification. In fact, companies are already 19% of the way towards LEED certification by utilizing Servi-Tek’s services.

Understanding the importance of green cleaning is only as good as its application. That’s why Servi-Tek focuses so much on the training of their associates.

“Associates are trained in the use of earth-friendly chemicals as well as the appropriate application of equipment to make them most effective.”

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“The use of green chemicals alone is not enough to assure a building is ‘green.’ We also use HEPA-filtered hospital- grade vacuums to improve the air quality,” said Kurt Lester, partner of Servi-Tek.

Additionally, where most companies take a zone cleaning approach which lights up the entire building while cleaning, Servi-Tek cleans one floor at a time. Servi-Tek’s unique approach to team cleaning reduces utility costs by 5-10%.

By replacing products that negatively affect indoor environmental quality, the health and productivity of all building occupants is improved. For example, the company uses flat mops instead of traditional mops, which uses 90% less cleaning chemicals. Only two gallons of solution is used to clean 9000 square feet with a flat mop system compared to 40 gallons with a traditional system.

Leveraging partnerships is another way that service companies can pass along savings to their customers. Servi-Tek utilizes vendor relationships to offer savings in the form of rebates on consumable supplies. This is just one more way that Servi-Tek tackles the bottom line of its customers.

For Servi-Tek, it is not “janitorial as usual.” By combining technology with functional tools that improve efficiency in the workplace, Servi-Tek provides unparalleled service in the industry. Through their proprietary Servi-Trak™ system, clients have access to a tailored and trackable web-based database that delivers accurate information and timely service. Developing lasting relationships with their clients and associates is the cornerstone of their success. Servi-Tek provides environmentally friendly janitorial services to clients in California, Arizona, Hawaii and Nevada. For more information on Servi-Tek, visit www.servi-tek.net.

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